

about TIME TOO®



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*everyday
timesavers*

hour founder

*a timeline:
time too
start*

today

next time

Who couldn't use a little extra time?

Time Too® designs and distributes products to meet the demands of today's busy women, mothers and household air traffic controllers. Time Too offers busy women home and family management tools and services to stay smarter about information, schedules and daily needs.

The founder and **Chief TicToc, Catherine Nunes**, runs a busy marketing practice, juggles an over-scheduled world with four active daughters and actively searches for products to make her life simpler, less complicated and give her more time to enjoy her family, friends and creative pursuits.

When she can't find the time management and home organization products she needs, she designs them. **In 2002, Catherine launched Time Too**, a company dedicated to making home organization and family management smarter, easier and instantly useful. Time Too launched its flagship product line, **Baby Tracker®** based on a daily communication and activity tracking journal Catherine created to make it easier to monitor the child care needs of her children. Today, the award winning **Baby Tracker** line continues to be recognized for its unique design and pre-formatted daily activity charts to monitor, communicate and track baby's daily schedules and needs.

In 2008, Catherine joined her longtime business partner **Betsy Pace, and Chief Organizing Officer (COO)** to expand the business and launch a mainstream line of family smart calendars and schedule assistants designed and organized around busy family life and use. The new **Family Tracker** line includes a supersized family lifestyled wall calendar, purse-ready weekly activity planners and a helpful line of trackerdoo schedule reminder post-its for smoothing those family handoffs.

Both product lines are distributed in specialty retailers, online home organization stores, and at Time Too's e-store and website at, www.timetoo.com.

The company also releases a subscriber e-newsletter, **Tic Toc News**, providing timely action tidbits and news for home organization and in June '08 will launch **Time Too Spot**, a web resource for downloading timesaving forms, record keeping pages and home checklists.

What's in store for **Time Too**? Only time will tell. We remain committed to designing and offering products to make women smarter about their time, feel more in control and find the extra time to focus on the things that really matter.