



**moms love baby tracker  
experts love baby tracker  
you will too**

look for fresh updates with added

**function**  
smarter daily records & parent pages



**style**  
stylish new looks



**green**  
ecofriendly recycled paper



### smarts on every page

Pre-formatted daily tracking records and reference pages make it easy to record and monitor nursing schedules, naps, feedings, to-do's, child care activities and more. Organizing extras allow for quick reference and instant use.

### selection to fit mom's world

Baby Tracker line has a selection of portable daily records, refillable organizers and pads to match the needs of working moms and stay at home moms. All designed to lay flat on countertop to track it and then close neatly to pack it with baby's essentials.

### eye-catching styles

Colorful with a touch of whimsy, Baby Tracker products are designed to make baby's day stand out on your store shelves and on the countertops and diaper bags of your moms. A wonderful gift and a must-have self purchase.

### award winning



Baby Tracker products have received national recognition in magazines like *Child*, *American Baby*, *Working Mother* as well as prestigious awards like the iParenting 2006 and 2007 Media Award.



Our products are printed on 100% recycled paper-manufactured with certified renewable energy, 100% post-consumer waste, and processed chlorine free.

### round the clock tracker

24-hour record for newborns



- 2 pages per day - am/pm
  - tracks 90 child care days (90 pgs)
  - lays flat for easy use and viewing
  - key contact list
  - health record
  - memory & milestone summary
  - printed on recycled paper
  - 2006 iParenting Media Award
  - for newborns, nurses and nightowls
- \$8.50 each/ships in 6 packs**  
**RTC-07 sug. retail \$17**

### baby tracker®

original daily activity record



- uses exclusive day-on-a-page format
  - tracks 180 child care days (90 pgs)
  - lays flat for easy use and viewing
  - key contact list and medical release
  - health facts and immunization card
  - stuff it pouch pocket
  - printed on recycled paper
  - 2007 iParenting Media Award
  - for child care and daily monitoring (3 to 24 months)
- \$9.50 each/ships in 6 packs**  
**BTW-07 sug. retail \$19**

### evening out™ tracker

babysitter pad



- tear pad with critical who, where, time, contact info on one sheet
  - fill-in-the blank format
  - tracks 50 evenings
  - pm tracker record on the back
  - for mom & dad and gift givers (babysitter not included)
- \$4.50 each/ships in 6 packs**  
**EVE-07 sug. retail \$9**

### baby tracker® organizer

12 month refillable binder



tracker purple    bahama blue    fire red

- 6 ring spill-proof binder, elastic enclosure
  - 12 months insertable daily tracker pages (180 pages)
  - monthly calendar pockets
  - lays flat for easy use and viewing
  - parent pages - contact list, med emergency, health facts
  - refillable
  - specialized page packs available (e.g. newborn)
- \$21 each/ships in 6 packs**  
**BIN-07 sug. retail \$42**

### page packs for baby tracker® organizer

#### annual refill

one year of daily tracking



- tracks 360 days (180 2-sided baby tracker pages)
  - perpetual daily tracking pages (no dates)
  - hole punched to fit in binder
  - new parent reference pages included.
  - monthly calendar pockets included.
- \$13.50 each/ships in 6 packs**  
**PP-ABT sug. retail \$27**

#### newborn

round the clock 24-hour tracking



- tracks 3 months of 24 hr. activity (90 pages/2 sides per day)
  - hole punched to fit in binder
  - am & pm pages for separate tracking
  - perpetual daily tracking pages (no dates)
  - for newborns and nightowls.
- \$7 each/ships in 6 packs**  
**PP-RTC sug. retail \$14**

#### kid tracker™

for toddlers and toilet trainers



- tracks 6 months (90 2-sided pages)
  - hole punched to fit in binder
  - perpetual daily tracking pages (no dates)
  - updated activities for older children - toilet training, food, play.
- \$7 each/ships in 6 packs**  
**PP-KT sug. retail \$14**