

featured product:

THE SMART family WALL CALENDAR & ACTIVITY TRACKER



Family tracker™ wall calendar handles the BIGGEST, busiest schedules and lets everyone record and review them easily with preprinted features and formats organized around family life and use. Supersized with school week layouts, visual schedule guides, people & event trackers and planning timesavers, this savvy calendar is the smart way to keep your busy family on track.

What's so SMART?

- Organized for the busy family life
- Visual layout and color guides make schedules/activities stand out
- Room for the whole family-big squares + areas to plan ahead
- Built-in planning timesavers and key family 411 at your fingertips
- Flexible and instantly useful
- 100% recycled too

School Year SMARTS

- Dated academic calendar (starts September 2008) with summer months fit family planning needs and schedules
- End-of-the-Year event minder for Sept – Dec 2009 lets you easily record important dates through the calendar year

Weekly & Monthly SMARTS

- School week to weekend calendar views let Monday start the week and keep *The Weekend* plans together
- Rollover months keep you from breaking the weekly view to connect separate monthly schedules
- Monthly Plan Ahead areas for RSVPs, invitations & to-do's

Daily SMARTS

- Supersized daily squares and pages give plenty of room for the busy family with multiple schedules
- Exclusive "see the day" layout and color guides to easily record and see TO-DO, TODAY, TONIGHT activities
- Family 411 and *Field Trip Essentials* info areas

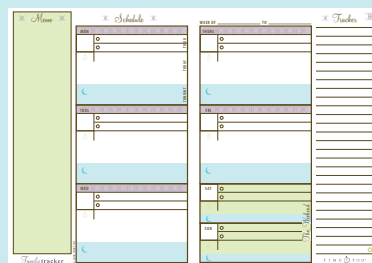
From the wall...to the road with our weekly personal planner and reminder stickies.

Look for our other Family Tracker products to easily transport weekly schedules, to-do's and events to work, school or your next scheduled stop.

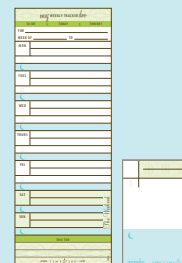
my WEEKLY DISPATCH

& The Weekender schedule shuttle

A personal planner and booklet ready for the road and field trips too. Merge with your personal or professional activities and track contacts, connections and passwords.



Booklet - 5" x 7" (closed)  
YOU•DATE•IT WEEKLY BOOKLET



Weekly - 3" x 8" Daily - 2" x 3"  
YOU•DATE•IT STICKY TEAR PADS

family TRACKER doo™

Doo it. Stick to it.

Weekly and daily reminder post-its formatted in our exclusive "see the day" layout to easily identify TO-DO, TODAY, and TONIGHT activities. Attach to any family members daily schedule and plans or to add to a wall calendar day.